

## Harrison Segall

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### ***Freelance Post-production and Motion Design***

Functionpost L.L.C.

- Utilizing agency driven creative: script or storyboard for television, corporate, and social media assets
- Consult with start-up and small businesses to create sales and communication tools ie: video, animation, websites, brand design and print collateral.

### ***Adjunct Professor, Motion and Graphic Design, Department of Advertising Design***

College for Creative Studies, Detroit, Mi

- Providing instruction in Motion and Digital Design within the Department of Advertising

### ***Entrepreneur, Creative Director, Studio Manager, Senior Graphic and Motion Designer***

Functionpost L.L.C., Royal Oak/Livonia, Mi

- Developed solution oriented procedures pertaining to the production and technical operation of the facility
- Responsible for creative design and execution of video motion design, editing, animation and compositing
- Designed marketing, large and small format signage, brand identity and presentation support
- Oversaw daily business, project estimates and quotations along with new business development
- Managed project driven creative and production workflow with deadline sensitive and budget driven solutions

### ***Senior Designer and Animator***

Trillium Studio, Royal Oak, Mi

- Provided creative direction and supervision for all aspects of graphic production
- Designed, created and produced commercial and corporate graphics, animation, and compositing
- Developed corporate, government and stadium branding and signage
- Coordinated client communication as Team Leader for project concept, budget and delivery
- Drafted proposals for company technological strategy for potential income gains

### ***Senior Designer, Collaborator and Animator***

WXYZ-TV Channel 7, Southfield, Mi

- Designed and created on air graphics for news and program promotion
- Worked with staff producers and directors in compliance with station formats and procedures
- Designed and produced printed artwork for events, promotions, and publications
- Facilitated graphic department educational tours

### ***Senior Designer, Animator and Department Supervisor***

Grace and Wild Studios, Farmington Hills, Mi

- Designed, created and produced commercial and corporate graphics, animation, and compositing
- Worked with internal and external clients to facilitate projects throughout the production process
- Supervised department staff including training, conducting annual revues, and facilitating HR processes

### **Skills and Proficiencies**

Adobe Creative Cloud/Production Suite: Photoshop, Illustrator, After Effects, Premier

Autodesk: Flame, Microsoft Power Point

### **Education**

College for Creative Studies, Detroit, Mi. **Bachelor of Fine Art, Graphic Design**

Lawrence Institute of Technology, Southfield, Mi. **School of Architecture**

### **Recognition and Community Service**

Regional Emmy Awards

Media Communications Association-International (MCAI) Best in Show Award and numerous Gold and Silver Awards

Volunteer design and creative services to startups, educational institutions, and youth programs

**Work Samples and Video Reel** [www.functionpost.com](http://www.functionpost.com)